

VISION: A centre of excellence in skin health and a home for dermatology

PURPOSE: To create a lasting impact in skin health through excellence and innovation in treatment, education and research

OUR STRATEGIC DIRECTIONS	OUR STRATEGIC OUTCOMES
<p>Excellence in Service Delivery and Care</p> <p><i>Be recognised for providing excellent patient focussed skin, hair and nail treatment and care, and as innovative leaders in the provision of contemporary medical, surgical and cosmetic skin health</i></p>	<ul style="list-style-type: none"> 1.1 Be recognised as the ‘go to’ Centre for Skin Health Excellence 1.2 Provide a broad range of public and private dermatology services 1.3 Explore and promote a holistic, patient-focussed model of care, including, cosmetic, wellness and additional GP-referred services 1.4 Expand patient, consumer and stakeholder resources, supports and services 1.5 Increase the number of funded registrar positions, including recruitment of additional supervision specialists 1.6 Develop the concepts of Centres of Excellence in Education and Training; Research and Clinical Trails; Occupational Dermatology Research and Education
<p>Education and Training</p> <p><i>Be recognised as the expert, go-to training provider for skin health</i></p>	<ul style="list-style-type: none"> 2.1 Be recognised as a Centre for Skin Health Education and Training, both nationally and internationally 2.2 Produce and deliver high quality skin health education and training programs 2.3 Explore opportunities with dermatology, dermatology nursing, general practice, and related disciplines education providers/bodies 2.4 Collaborate and partner to deliver and support educational programs with patient disease support groups and the wider community 2.5 Expand funding and sources of funds for educational opportunities for members, staff and related disciplines 2.6 Pursue commercial revenue opportunities for educational services
<p>Research and Evidence</p> <p><i>Be recognised as a centre of excellence for evidence-based, best practice clinical trials and research</i></p>	<ul style="list-style-type: none"> 3.1 Be recognised as a Centre of Excellence in Dermatology Research, Clinical Trials and Occupational Dermatology Research and Education 3.2 Promote global outcomes by supporting and contributing to evidence-based practice and dermatological research 3.3 Increase dermatology research awareness, relationships and funding 3.4 Increase number of clinical trials by brokerage and direct investigator-led research 3.5 Expand funding for Occupational Dermatology Research and Education Centre clinical and research activity 3.6 Provide capacity for young dermatologists to increase research efforts
<p>Community and Partnerships</p> <p><i>Cement and create partnerships of mutual value to increase our profile across Australia</i></p>	<ul style="list-style-type: none"> 4.1 Increase mutual benefit supports and engagement with our members 4.2 Partner with patients, consumers and others to increase community awareness and education 4.3 Concentrate effort and investment in collaborative Partnership and Stakeholder development and relations 4.4 Liaise with government and other external organisations/bodies to expand and support the Institute
<p>A Thriving Institute</p> <p><i>Implement fit-for-purpose, contemporary systems and manage existing services, assets and infrastructure.</i></p>	<ul style="list-style-type: none"> 5.1 Manage resources efficiently and effectively, ensuring systems and processes underpin business operations 5.2 Further diversify revenue and source new funding opportunities 5.3 Further develop our brand to increase awareness and support 5.4 Recognise, value and grow the potential of our people 5.5 Maintain and enhance effective governance structures and processes